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# Badge / Button / Pin



## Synopsis

Badges, buttons, and pins have been around for more than a century. Today they're everywhere: on lapels and bags all over the world and in the sketchbooks and on the screens of some of the hottest graphic designers, artists, and illustrators. A button can be a way to display political or cultural affiliations, or it can be a fashion accessory. A guide to the best and most beautiful buttons being produced right now be they graphic, textual, or plain illustrative this book explores the rich variety of uses of the button since the year 2000. It will appeal to graphic designers, illustrators, fashion designers, artists, music lovers, and button enthusiasts of all ages.

## Book Information

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## Customer Reviews

Gavin Lucas is staff writer at leading monthly communication arts journal Creative Review. He is the author, with Michael Dorrian, of Guerrilla Advertising: Unconventional Brand Communication.

I look at this book from time to time for inspiration. I've created a couple of buttons myself.

Whenever i know that I'm going to create one I take a look through this book to get my mind focused on designing a button. I use it to challenge myself to make artwork as good or better then the artist in the book. Which is not always easy because they're some great artwork in this book. I really do enjoy looking through it. I place it on my side table so when people come in instead of looking at People magazine or something like that I can invite them into my world. They can see what graphic designers can do. The book is very small, which is good to me at least bc that means its portable. I've taking it with me when I know I'm going out somewhere but I want to work on a project when I

get home. It not only has pictures of the buttons but info about the designers or their design firms. This book and Logo Design Love I think are very good books for illustrators and graphic designers alike.

Thanks, excellent book, good conditions.

I make buttons as a hobby, this book was very inspirational great buttons!

An interesting book for all counter-culture button fans. Advertising buttons have been around for years, especially prevalent during election time but the contents of this book are more to do with points-of-view rather than product pitching. The five chapters with five hundred images (Decorative, Promotional, Packs, Websites and Art with ) cover the topical trends in a very visual way with the buttons presented as cutouts with a drop shadow. I thought the Art chapter rather intriguing with images created with dozens of buttons, each one has a bit of the overall picture. In the Promotional chapter, graphic designer Karen Jane has created a font based on the little bit of wire used in the back of all buttons. The layouts are crisp and colorful and overall I thought this was a lovely little book, the square format helps too.\*\*\*FOR AN INSIDE LOOK click 'customer images' under the cover.

I was looking for a book with examples of classic and vintage buttons. This book is perfect for inspiring ideas for your own button designs, packaging and promotion uses. I loved the book so much I bought it twice!!

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Bound series, Brotherhood ... (Listastik Series Reading Order Book 14) It's Only a Badge Sexy  
Seductive Lingerie & Boudoir Poses 1000 Positions Photographs: Fashion Models, Pin-Ups,  
Fashion Photographers, Figure Model, Artists & Art Models Pin Up Art Collection: Book 1 1000  
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